

EDUCATIONAL PACKAGE POLICY

In order to be eligible for the Artec Educational Package, the client should publish a post on the school/university website describing how the school/university uses or plans to use Artec 3D scanners.

The post should be published within 3 months of the purchase of the Educational Package.

The content should meet the following requirements:

- / Text size — at least 600 words.
- / Text has to be unique.
- / The post should contain several images.
- / The meta tag <title> of the webpage should contain the keyword “3D scanner”.
- / The post should be published on the main domain of the website (not a subdomain, such as blog.university.com).
- / The body of the post must contain three backlinks: two from the list below and one with the name of our company, the name of our products or the URL of our website or specific page in its anchor (for example, “[Artec 3D](#)”, “[www.artec3d.com](#)”, “[Artec Studio](#)”, “[Artec Space Spider](#)” etc.)
- / The two backlinks chosen from the list below must not lead to the same webpage.

Anchor	Where should it lead to
Handheld 3D scanner	https://www.artec3d.com
3D scanners	https://www.artec3d.com
3D scanning	https://www.artec3d.com
3D scan	https://www.artec3d.com/3d-models
3D scans	https://www.artec3d.com/3d-models
3D scanner	https://www.artec3d.com/3d-scanner/artec-eva
3D object scanner	https://www.artec3d.com/3d-scanner/artec-eva
Industrial 3D scanner	https://www.artec3d.com/3d-scanner/artec-spider
High resolution 3D scanner	https://www.artec3d.com/3d-scanner/artec-spider
3D body scanner	https://www.artec3d.com/3d-scanner/shapifybooth
Full body 3D scanner	https://www.artec3d.com/3d-scanner/shapifybooth
3D scanning services	https://www.artec3d.com/showroom
3D modeling software	https://www.artec3d.com/software/artec-studio
3D software	https://www.artec3d.com/software/artec-studio
3D scanning software	https://www.artec3d.com/software/artec-studio
3D software for Mac	https://www.artec3d.com/3d-software/artec-scanapp-mac
3D modeling software for Mac	https://www.artec3d.com/3d-software/artec-scanapp-mac